

# Shahed Syed



Visual Designer | Information Graphics and 3D Visualization

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**Profile** Technically proficient Visual Designer with extensive experience in Data Visualization, Graphic Design, and 3D Imagery. Highly skilled at leveraging an array of digital tools to shape complex narratives into polished graphics. Excellent collaborative skills for building successful creative partnerships. Innovative creator of high profile graphics for marketing campaigns.

Technical Skills	2D Tools	3D Tools	Web / Programming
	Illustrator Photoshop PowerPoint / InDesign Flash / After Effects AutoCAD / BIM ArcGIS	Rhinoceros 3D 3D Studio Max Blender SketchUp Maya Vray	HTML5 / CSS Javascript / jQuery Wordpress PHP / MySQL Actionscript / Flex Visual Basic

## Work Experience **Information Graphics**

- Condensed textually detailed product briefs into visually digestible graphics that boosted customer interest and product sales
- Researched data on a variety of technological subjects and illustrated critical statistics for viral distribution through social media websites
- Reimagined clients' rough sketches as aesthetically appealing data graphics to help attract potential customers to client services
- Executed multifaceted infographic projects by providing creative direction to junior designers and educating clients on innovative data representation techniques

## **Graphic and Web Design**

- Successfully produced creative presentations for business proposals within narrow time frames that helped acquire new contracts
- Composed white papers for companies promoting new web technologies
- Conceptualized graphics for business start-ups including logos and business cards
- Integrated business services online through web design and development
- Fashioned flyers for catering services that attracted niche market clientele

## **3D Visualization**

- Spearheaded the photorealistic 3D rendering of multiple structures for NJ Transit and generated cutaway sections illustrating building operations
- Developed 3D renderings of a proposed community center expansion to generate awareness and help raise construction funds
- Converted architectural drawings into 3D visualizations that helped independent architects attract clients for custom-built homes

<b>Career History</b>	Infographic Designer	Visual.ly, mostash, frac.tl (eBay)	Present
	Interactive/Web Design	Activu, <i>Rockaway, NJ</i>	Present
	Presentation Designer	MWW Group, <i>East Rutherford, NJ</i>	Aug – Oct 2012
	Freelance Designer	Dehahs Graphics, <i>Hackensack, NJ</i>	2010-2012
	Design Consultant	Trans-Hudson Express, <i>Newark, NJ</i>	2007-2010
	Architect Intern	Parette Somjen Architects, <i>Rockaway, NJ</i>	2005-2006

<b>Education</b>	New Jersey Institute of Technology, Newark, NJ   Dual Degree	
	• M.S.C.E. – Masters of Science in Civil Engineering	2012
	• B.Arch. – Bachelor of Architecture <i>cum laude</i>	2007